

## **embarcadero**®

For ISVs and Enterprises the #1 application development challenge today is supporting the growing heterogeneous mix of Windows and Apple devices, UI approaches, OS versions, and emerging form factors. To turn this mounting challenge into a competitive advantage developers need an edge, a way to virtually replicate their R&D staff several times over.

Embarcadero Delphi XE3 is the way to build rich native applications for Windows XP to Windows 8 and Mac OS X Mountain Lion, including Retina displays, Slates, and Surface Pro, all with one codebase. Delphi is your developer force multiplier, dramatically reducing your time to market while growing your competitive advantage and business opportunity with native multi-platform deployment, component-based visual development, and heterogeneous database and cloud connectivity.

#### Fastest path to Windows 8

Delphi XE3 is your fast path to the Windows 8 Style UI. With Delphi's new Metropolis UI, you can easily create apps with the new Windows 8 UI styling, including, touch enablement, live tile support, tablet sensor components, and more to run on Windows 8 desktops and x86 Surface and Slate tablets and even previous versions of Windows from XP to Windows 7. Delphi XE3 also lets you easily migrate existing FireMonkey and VCL applications to the new Windows 8 Style UI. Even with the latest Metropolis UI you can still compile natively to Mac OSX, with the latest Mountain Lion UI and Retina support.



# Create Windows 8 and Mac OS X Mountain Lion applications from a single codebase

With Delphi XE3 and the FireMonkey FM² Application Framework you write an application once and compile natively for both Windows and Mac – including 64-bit Windows and Windows 8, Mac OS X Mountain Lion and earlier Windows and Mac versions from a single codebase. Easily create super fast, cross platform native applications.

#### Connect your applications to any data, anywhere

Delphi XE3 includes ISV and enterprise class integrated database and middleware and cloud support. Create industrial strength database applications from embedded to multi-tier with support for additional clients on wide variety of platforms including PC, Web, and Mobile. Integrated support for SQL Server, Oracle, Sybase, DB2, InterBase, SQL Anywhere, MySQL, and cloud services including Windows Azure and Amazon.

"Using Delphi, we were able to modify our technology and provide a prototype solution amazingly fast, in less than seven days which helped us beat our competitors."

– B. J. Rao, Digitizer, Intricad



#### Delphi is your developer force multiplier

Software developers are facing more challenges than ever as users want apps that run on more operating systems and more devices than ever before. Delphi is your developer force multiplier, enabling you to target more platforms in less time and with less effort.

CONNECTS WITH

































## Windows 8 Metropolis

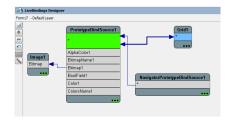


- Windows 8 Style UI
- Project templates
- Touch and Live Tile support
- 1-click conversion for existing apps



- Windows 8 UI Style
- Mac OS X Mountain Lion & Retina
- Audio/Video Multimedia controls
- Mac App Store ready
- Enhanced native UI control styling
- 3rd party Pro-Designer UI Styles

### Visual LiveBindings



- Simple "Draw to bind" data and properties between objects
- Quick app prototyping
- Organize bindings with Layers

...and much more!

Features	Architect	Ultimate	Enterprise	Pro	Starter
DATABASE ARCHITECTURES	Client/Server & n-Tier DB			Local DB	XML
INTEGRATED DEVELOPMENT ENVIRONMENT AND COMPILERS					
High productivity integrated visual development environment (IDE) with UI designers, code editor, Code Insight, build and debugging tools	X	X	Χ	Χ	Χ
Integrated Delphi native compiler for 32-bit Windows	Χ	Χ	Χ	Χ	Χ
Integrated Delphi native compilers for 64-bit Windows and for Mac OS X	Χ	Χ	Χ	Χ	
Advanced IDE features and additional bundled tools	Χ	Χ	X	Χ	
LIBRARIES AND COMPONENTS					
FireMonkey rich application platform with Metropolis UI for Windows 32-bit/64-bit	32/64-bit	32/64-bit	32/64-bit	32/64-bit	32-bit only
Mac OS X Lion and Mountain Lion deployment support including Retina and AppStore	OS X	OS X	OS X	OS X	
VCL 32-bit/64-bit framework with hundreds of visual components for creating user interfaces, database access and more (components vary by edition)	32/64-bit	32/64-bit	32/64-bit	32/64-bit	32-bit only
VCL source code to modify and customize the included components	Χ	Χ	Χ	Χ	
DATABASE, CLOUD AND MULTI-TIER ARCHITECTURE					
New! Visual LiveBindings designer, wizard and components	Χ	Χ	Χ	Χ	
Cloud computing with Amazon and Microsoft Windows Azure	Χ	Χ	Χ	Χ	
Local/embedded database connectivity to InterBase and MySQL	Χ	Χ	Χ	Χ	
Client/Server database connectivity for leading database servers including Microsoft SQL Server, Oracle, Sybase, DB2, Informix, InterBase, ODBC and more	X	X	Χ		
DataSnap n-Tier middleware for building distributed application and data services	Χ	Χ	Χ		
Fast SQL database development, change management, SQL profiling and SQL tuning with DB PowerStudio® Developer Edition		X			
Database modeling and design with ER/Studio Developer Edition	Χ				
LICENSING					
Indie license for hobbyists and getting started					Χ
Full commercial development and deployment license	Χ	Χ	Χ	Χ	
Earlier version access to licenses for Delphi 7 and 2007-XE2	Χ	Χ	X	Χ	

Delphi® XE3 System Requirements		For developing 64-bit Windows applications	For developing OS X applications	Supported deployment platforms
<ul> <li>1 GB RAM (2 GB+ recommended)</li> <li>3-7 GB free hard disk space depending on edition and configuration</li> <li>DVD-ROM drive (if installing from a Media Kit DVD)</li> <li>Basic GPU – Any vendor DirectX 9.0 class or better (Pixel Shader Level 2)</li> <li>1024x768 or higher-resolution monitor</li> <li>Intel® Pentium® or compatible, 1.6 GHz minimum (2GHz+ recommended)</li> </ul>	<ul> <li>Mouse or other pointing device</li> <li>Microsoft® Windows 8 (32-bit and 64-bit)</li> <li>Microsoft® Windows 7 SP1 (32-bit and 64-bit)</li> <li>Microsoft® Windows Vista™ SP2 (32-bit and 64-bit) requires administrator rights</li> <li>Microsoft® Windows Server® 2008 (32-bit and 64-bit)</li> </ul>	PC running a 64-bit version of Windows or a 32-bit development PC connected with a PC running a 64-bit version of Windows	PC running Windows con- nected with an Intel-based Mac, with 2 GB RAM or more, running OS X 10.8 (Mountain Lion), 10.7 (Lion) or 10.6 (Snow Leopard) over a local area network using a SSH, VNC or Win- dows file sharing solution	Supported deployment platforms for applications created with Delphi XE3 are Windows XP and later, and Mac OS X 10.6 and later.