

Buy One, Get One Free Promotion FAQ

What is the Buy One, Get One Free Offer?

It is a limited time promotion where customers who purchase RAD Studio XE2, Delphi XE2, C++Builder XE2 or RadPHP XE2 ESD Named User licenses at the regular published price get to choose a different product of equal or lesser value for free. The promotion is available for products purchased between January 16, 2012 and March 28, 2012 (midnight PT).

Where can I go to learn more about this promotion?

More information on the BOGO promotion, information on individual products, a tool to help customers select which application they can get for free, and a link to the redeem application is available at <http://www.embarcadero.com.pl/promo/bogo2012/>.

How do I get my free product?

After registering your paid product that was purchased during the promo period, visit the page to select free product - http://www.embarcadero.com.pl/promo/bogo2012/free_down.shtml

Where can I see the complete terms and conditions?

Please consult the Terms and Conditions page on the Embarcadero Web site at <http://www.embarcadero.com.pl/promo/bogo2012/terms.shtml> for specific details.

When does the promotion start and end?

The promotion starts on January 16, 2012. The last day to purchase a qualifying product is March 28, 2012 (midnight PT). The last day to redeem the coupon for a free product is April 16, 2012 (midnight PT).

Which products can I purchase to qualify for a free product?

The most current available version of the following purchased products are eligible to receive the coupon for a free product.

- RAD Studio XE2
- C++Builder XE2
- Delphi XE2
- RadPHP XE2

Which products can I select from for my free product?

You can choose from the following list of products for your free product. Determination of which specific products and editions qualify is based on an "equal or lesser value" comparison to the purchased product, as well as the other terms of the promotion.

- RAD Studio XE2
- C++Builder XE2
- Delphi XE2
- RadPHP XE2
- InterBase XE
- 3rdRail
- TurboRuby
- J Optimizer
- JBuilder
- DB PowerStudio XE2 Dev Edition
- DB PowerStudio Dev Edition
- DB PowerStudio DBA Edition
- DB Change Manager XE2
- DB Optimizer XE2

- DBArtisan
- ER/Studio Data Architect
- ER/Studio Business Architect
- ER/Studio Enterprise
- Rapid SQL XE2

Are there any products excluded from this promotion?

The following products do not qualify to receive a coupon for a free product, nor are they eligible as the free product:

- Academic SKUs
- Any other product not on the list of qualifying products

Do I need a coupon or code to get my free item?

No, just visit the redemption page at http://www.embarcadero.com.pl/promo/bogo2012/free_down.shtml to get your free tool.

How do I register my purchased product?

Follow the installation instructions you received with your product. In many cases there is an *install.htm* file in the product download file which provides installation instructions. You can also locate product specific installation guides and information on the Embarcadero Product Documentation site at <http://docs.embarcadero.com>.

The first time you start the product, the Registration Wizard will appear. Follow the steps in the wizard to register the product. You will find the serial number in your order confirmation email. Online registration requires an Internet connection. If you are having difficulties registering, please see the [support section](#) on the Embarcadero website to obtain contact information to assist you with registering your product.

How do I redeem my free product?

Follow these simple steps:

1. Install and register the purchased product.
2. Go to http://www.embarcadero.com.pl/promo/bogo2012/free_down.shtml
3. Enter the serial number for the purchased product
4. Select your free product from the list of eligible products presented to you.
5. An email with a serial number and a URL to download your free product will be sent you to. You will also have the opportunity to begin the download immediately after selecting your free product and redeeming your coupon.
6. The serial number for the free product is assigned to the same EDN user account as the purchased product; however the user will still need to register the free product after installing it.

Several products have older versions available for sale; do they qualify for this promotion?

No. According to the terms of the BOGO promotion only the most current available versions of the products qualify.

Can I give the serial number for the free product to someone else to register and use?

No. The serial number for the free product is tied to the same user who registered the serial number of the purchased product.

Are multi-user license packs included in this promotion, and if so how does it work when I go to redeem the coupon and select my free product?

Purchased multi-user license packs qualify for a coupon to receive a free product. When redeeming the coupon, the determination of "lesser or equal value" is based on the single user license price of the purchased product. When associated with a multi-user license pack, the coupon can be redeemed up to the same number times as the number of users in the purchased multi-user pack. Each time the coupon is redeemed you will receive a single user license of the selected free products. For instance, if you purchase a RAD Studio Architect 5 User Pack, you can redeem your coupon up to 5 times, each time selecting a product with a value less than or equal to the value of a RAD Studio Architect single user license.

Multi-user license packs are not available as free products when redeeming a coupon.

If I purchase the Architect edition of Delphi, C++Builder or RAD Studio, can I select ER/Studio Standard or ER/Studio Enterprise as my free product?

Yes. You can select ER/Studio Data Architect, ER/Studio Business Architect or ER/Studio Enterprise for your free product; however it will still be based on the "equal or lesser value" comparison.

If I buy RAD Studio, can I select Delphi, C++Builder, or RadPHP as my free product?

No. You can not select as your free product any product that is included in or part of the product you purchased. Delphi, C++Builder, Embarcadero Prism, and RadPHP are all included in RAD Studio and therefore can not be selected as the free product in this case.

If I purchase Delphi, C++Builder, or RadPHP; can I select RAD Studio as my free product?

No. You can not select as your free product any product that includes the product you purchased. RAD Studio includes all four of these tools and therefore can not be selected as the free product in this case.

Can I upgrade the purchased or free product to Embarcadero All-Access at some point in the future?

Yes. You can upgrade to All-Access under the normal All-Access upgrade terms.

What is the full list of products that qualify for this promotion?

Product	SKU	Points used for lesser value calculation	Qualifying paid product	Available as a free product
C++Builder XE2 Professional - 1 User	CPBX02MLENWB0	899	Y	Y
C++Builder XE2 Professional - 5 Users	CPBX02MLENWD0	5 @ 809	Y	N
C++Builder XE2 Professional - 10 Users	CPBX02MLENWE0	10 @ 764	Y	N
C++Builder XE2 Enterprise - 1 User	CPEX02MLENWB0	1999	Y	Y
C++Builder XE2 Enterprise - 5 Users	CPEX02MLENWD0	5 @ 1799	Y	N
C++Builder XE2 Enterprise - 10 Users	CPEX02MLENWE0	10 @ 1699	Y	N
C++Builder XE2 Ultimate - 1 User	CPUX02MLENWB0	2999	Y	Y
C++Builder XE2 Ultimate - 5 Users	CPUX02MLENWD0	5 @ 2699	Y	N
C++Builder XE2 Ultimate - 10 Users	CPUX02MLENWE0	10 @ 2549	Y	N
C++Builder XE2 Architect - 1 User	CPAX02MLENWB0	3499	Y	Y
C++Builder XE2 Architect - 5 Users	CPAX02MLENWD0	5 @ 3295	Y	N
C++Builder XE2 Architect - 10 Users	CPAX02MLENWE0	10 @ 2974	Y	N

C++Builder XE2 Professional Upgrade - 1 User	CPBX02MUENWB0	499	Y	Y
C++Builder XE2 Professional Upgrade - 5 Users	CPBX02MUENWD0	5 @ 449	Y	N
C++Builder XE2 Professional Upgrade - 10 Users	CPBX02MUENWE0	10 @ 424	Y	N
C++Builder XE2 Enterprise Upgrade - 1 User	CPEX02MUENWB0	1299	Y	Y
C++Builder XE2 Enterprise Upgrade - 5 Users	CPEX02MUENWD0	5 @ 1169	Y	N
C++Builder XE2 Enterprise Upgrade - 10 Users	CPEX02MUENWE0	10 @ 1104	Y	N
C++Builder XE2 Ultimate Upgrade - 1 User	CPUX02MUENWB0	1999	Y	Y
C++Builder XE2 Ultimate Upgrade - 5 Users	CPUX02MUENWD0	5 @ 1799	Y	N
C++Builder XE2 Ultimate Upgrade - 10 Users	CPUX02MUENWE0	10 @ 1699	Y	N
C++Builder XE2 Architect Upgrade - 1 User	CPAX02MUENWB0	2299	Y	Y
C++Builder XE2 Architect Upgrade - 5 Users	CPAX02MUENWD0	5 @ 2069	Y	N
C++Builder XE2 Architect Upgrade - 10 Users	CPAX02MUENWE0	10 @ 1954	Y	N
C++Builder XE2 Professional - Upgrade from Starter	CPBX02MUENWS0	799	Y	Y
C++Builder XE2 Enterprise - Upgrade from Starter	CPEX02MUENWS0	1899	Y	Y
C++Builder XE2 Ultimate - Upgrade from Starter	CPUX02MUENWS0	2899	Y	Y
C++Builder XE2 Architect - Upgrade from Starter	CPAX02MUENWS0	3399	Y	Y
C++Builder XE2 Starter	CPCX02MLENWB0	199	Y	Y
C++Builder XE2 Starter Competitive Upgrade	CPCX02MUENWB0	149	Y	Y
Delphi XE2 Professional - 1 User	HDBX02MLENWB0	899	Y	Y
Delphi XE2 Professional - 5 Users	HDBX02MLENWD0	5 @ 809	Y	N
Delphi XE2 Professional - 10 Users	HDBX02MLENWE0	10 @ 764	Y	N
Delphi XE2 Enterprise - 1 User	HDEX02MLENWB0	1999	Y	Y
Delphi XE2 Enterprise - 5 Users	HDEX02MLENWD0	5 @ 1799	Y	N
Delphi XE2 Enterprise - 10 Users	HDEX02MLENWE0	10 @ 1699	Y	N
Delphi XE2 Ultimate - 1 User	HDUX02MLENWB0	2999	Y	Y
Delphi XE2 Ultimate - 5 Users	HDUX02MLENWD0	5 @ 2699	Y	N
Delphi XE2 Ultimate - 10 Users	HDUX02MLENWE0	10 @ 2549	Y	N
Delphi XE2 Architect - 1 User	HDAX02MLENWB0	3499	Y	Y
Delphi XE2 Architect - 5 Users	HDAX02MLENWD0	5 @ 3295	Y	N
Delphi XE2 Architect - 10 Users	HDAX02MLENWE0	10 @ 2974	Y	N
Delphi XE2 Professional Upgrade - 1 User	HDBX02MUENWB0	499	Y	Y
Delphi XE2 Professional Upgrade - 5	HDBX02MUENWD0	5 @ 449	Y	N

Users				
Delphi XE2 Professional Upgrade - 10 Users	HDBX02MUENWE0	10 @ 424	Y	N
Delphi XE2 Enterprise Upgrade - 1 User	HDEX02MUENWB0	1299	Y	Y
Delphi XE2 Enterprise Upgrade - 5 Users	HDEX02MUENWD0	5 @ 1169	Y	N
Delphi XE2 Enterprise Upgrade - 10 Users	HDEX02MUENWE0	10 @ 1104	Y	N
Delphi XE2 Ultimate Upgrade - 1 User	HDUX02MUENWB0	1999	Y	Y
Delphi XE2 Ultimate Upgrade - 5 Users	HDUX02MUENWD0	5 @ 1799	Y	N
Delphi XE2 Ultimate Upgrade - 10 Users	HDUX02MUENWE0	10 @ 1699	Y	N
Delphi XE2 Architect Upgrade - 1 User	HDAX02MUENWB0	2299	Y	Y
Delphi XE2 Architect Upgrade - 5 Users	HDAX02MUENWD0	5 @ 2069	Y	N
Delphi XE2 Architect Upgrade - 10 Users	HDAX02MUENWE0	10 @ 1954	Y	N
Delphi XE2 Professional - Upgrade from Starter	HDBX02MUENWS0	799	Y	Y
Delphi XE2 Enterprise - Upgrade from Starter	HDEX02MUENWS0	1899	Y	Y
Delphi XE2 Ultimate - Upgrade from Starter	HDUX02MUENWS0	2899	Y	Y
Delphi XE2 Architect - Upgrade from Starter	HDAX02MUENWS0	3399	Y	Y
Delphi XE2 Starter	HDCX02MLENWB0	199	Y	Y
Delphi XE2 Starter Competitive Upgrade	HDCX02MUENWB0	149	Y	Y
JBuilder 2008 R2 Professional	JXB0008WWEN191	499	N	Y
JBuilder 2008 R2 Enterprise	JXE0008WWEN191	1499	N	Y
JBuilder 2008 R2 Professional Upgrade	JXB0008WWES193	250	N	Y
JBuilder 2008 R2 Enterprise Upgrade	JXE0008WWES193	750	N	Y
J Optimizer 2009	JOX009ELENMB0	1500	N	Y
J Optimizer 2009 Upgrade	JOX009EJENMB0	900	N	Y
RAD Studio XE2 Professional - 1 User	BDBX02MLENWB0	1399	Y	Y
RAD Studio XE2 Professional - 5 User	BDBX02MLENWD0	5 @ 1259	Y	N
RAD Studio XE2 Professional - 10 user	BDBX02MLENWE0	10 @ 1189	Y	N
RAD Studio XE2 Enterprise - 1 User	BDEX02MLENWB0	2799	Y	Y
RAD Studio XE2 Enterprise - 5 User	BDEX02MLENWD0	5 @ 2519	Y	N
RAD Studio XE2 Enterprise - 10 user	BDEX02MLENWE0	10 @ 2379	Y	N
RAD Studio XE2 Ultimate - 1 User	BDUX02MLENWB0	3799	Y	Y
RAD Studio XE2 Ultimate - 5 User	BDUX02MLENWD0	5 @ 3419	Y	N
RAD Studio XE2 Ultimate - 10 user	BDUX02MLENWE0	10 @ 3229	Y	N
RAD Studio XE2 Architect - 1 User	BDAX02MLENWB0	4299	Y	Y
RAD Studio XE2 Architect - 5 User	BDAX02MLENWD0	5 @ 3869	Y	N
RAD Studio XE2 Architect - 10 user	BDAX02MLENWE0	10 @ 3654	Y	N
RAD Studio XE2 Professional Upgrade - 1 User	BDBX02MUENWB0	799	Y	Y

RAD Studio XE2 Professional Upgrade - 5 User	BDBX02MUENWD0	5 @ 719	Y	N
RAD Studio XE2 Professional Upgrade - 10 user	BDBX02MUENWE0	10 @ 679	Y	N
RAD Studio XE2 Enterprise Upgrade - 1 User	BDEX02MUENWB0	1799	Y	Y
RAD Studio XE2 Enterprise Upgrade - 5 User	BDEX02MUENWD0	5 @ 1619	Y	N
RAD Studio XE2 Enterprise Upgrade - 10 user	BDEX02MUENWE0	10 @ 1529	Y	N
RAD Studio XE2 Ultimate Upgrade - 1 User	BDUX02MUENWB0	2499	Y	Y
RAD Studio XE2 Ultimate Upgrade - 5 User	BDUX02MUENWD0	5 @ 2249	Y	N
RAD Studio XE2 Ultimate Upgrade - 10 user	BDUX02MUENWE0	10 @ 2124	Y	N
RAD Studio XE2 Architect Upgrade - 1 User	BDAX02MUENWB0	2799	Y	Y
RAD Studio XE2 Architect Upgrade - 5 User	BDAX02MUENWD0	5 @ 2519	Y	N
RAD Studio XE2 Architect Upgrade - 10 user	BDAX02MUENWE0	10 @ 2379	Y	N
RAD Studio XE Professional - Upgrade from Starter	BDBX02MUENWS0	1299	Y	Y
RAD Studio XE Enterprise - Upgrade from Starter	BDEX02MUENWS0	2699	Y	Y
RAD Studio XE Ultimate - Upgrade from Starter	BDUX02MUENWS0	3699	Y	Y
RAD Studio XE Architect - Upgrade from Starter	BDAX02MUENWS0	4199	Y	Y
RadPHP XE2 - 1 User	PHBX02ELENWB0	299	Y	Y
RadPHP XE2 - 5 User	PHBX02ELENWD0	5 @ 269	Y	N
RadPHP XE2 - 10 User	PHBX02ELENWE0	10 @ 254	Y	N
RadPHP XE2 - 1 User Upgrade	PHBX02EUENWB0	179	Y	Y
RadPHP XE2 - 5 User Upgrade	PHBX02EUENWD0	5 @ 159	Y	N
RadPHP XE2 - 10 User Upgrade	PHBX02EUENWE0	10 @ 149	Y	N
InterBase XE Server - 1 User License	IBMX00ELEWM19	200	N	Y
InterBase XE Server - 5 User License	IBMX00ELEWM05	700	N	Y
InterBase XE Server - 10 User License	IBMX00ELEWM10	1200	N	Y
InterBase XE Server - 25 User License	IBMX00ELEWM25	2500	N	Y
InterBase XE Server - 50 User License	IBMX00ELEWM50	4000	N	Y
InterBase XE Desktop - 1 User License	IBDX00ELEWM1M	60	N	Y
InterBase XE ToGo - 1 User License	IBGX00ELEBM19	60	N	Y
InterBase XE Server - 1 User License Upgrade	IBMX00EUEWM19	130	N	Y
InterBase XE Server - 5 User License Upgrade	IBMX00EUEWM05	430	N	Y
InterBase XE Server - 10 User License Upgrade	IBMX00EUEWM10	780	N	Y
InterBase XE Server - 25 User License	IBMX00EUEWM25	1600	N	Y

Upgrade				
InterBase XE Server - 50 User License Upgrade	IBMX00EUEWM50	2800	N	Y
InterBase XE Server - Unlimited User License Upgrade	IBMX00EUEWMU9	4300	N	Y
InterBase XE Desktop - 1 User License Upgrade	IBDX00EUEWM19	30	N	Y
InterBase XE ToGo - 1 User License Upgrade	IBGX00EUEBM19	30	N	Y
3rdRail 2.0	JXR0020WWENTL1	99	N	Y
TurboRuby 2.0	TRB0020WWENTL1	49	N	Y
DB PowerStudio XE2, DEV Edition - Workstation	PVBX00ELEWWB9	2495	N	Y
DB PowerStudio, DBA Edition for SQL Server - Workstation	PDB000ELEWWM1	1545	N	Y
DB PowerStudio, DBA Edition for Oracle - Workstation	PDB000ELEWWO1	3995	N	Y
DB PowerStudio, DBA Edition for DB2 - Workstation	PDB000ELEWWD1	3995	N	Y
DB PowerStudio, DBA Edition for Sybase - Workstation	PDB000ELEWWS1	3995	N	Y
DB PowerStudio, DEV Edition for SQL Server - Workstation	PVB000ELEWWM1	770	N	Y
DB PowerStudio , DEV Edition for Oracle - Workstation	PVB000ELEWWO1	1495	N	Y
DB PowerStudio, DEV Edition for DB2 - Workstation	PVB000ELEWWD1	1495	N	Y
DB PowerStudio, DEV Edition for Sybase - Workstation	PVB000ELEWWS1	1495	N	Y
DB Change Manager XE2 Developer - Workstation	CMSX02ELEWWB9	795	N	Y
DB Change Manager XE2 Pro - Workstation	CMPX02ELEWWB9	1995	N	Y
DB Change Manager XE2 Enterprise - Workstation	CMEX02ELEWWB9	3995	N	Y
DB Optimizer XE2 Developer - Workstation	DOSX02ELEWMB9	795	N	Y
DB Optimizer XE2 Pro - Workstation (includes DB Performance Center client)	DOBX02ELEWMB9	1995	N	Y
ER/Studio Business Architect - Workstation	ERB017ELNWWB0	850	N	Y
ER/Studio Data Architect for Open Source Databases - Workstation	ERD090ELEWWO2	1100	N	Y
ER/Studio Data Architect Single Platform - Workstation	ERD090ELEWWB1	1360	N	Y
ER/Studio Data Architect Multi-platform - Workstation	ERD090ELEWWB9	3700	N	Y
ER/Studio Enterprise for Open Source Databases - Workstation	ERE090ELEWWO2	1600	N	Y
ER/Studio Enterprise Single Platform -	ERE090ELEWWB1	1900	N	Y

Workstation				
Rapid SQL XE2 - Workstation	RSBX02ELEWWB9	1195	N	Y